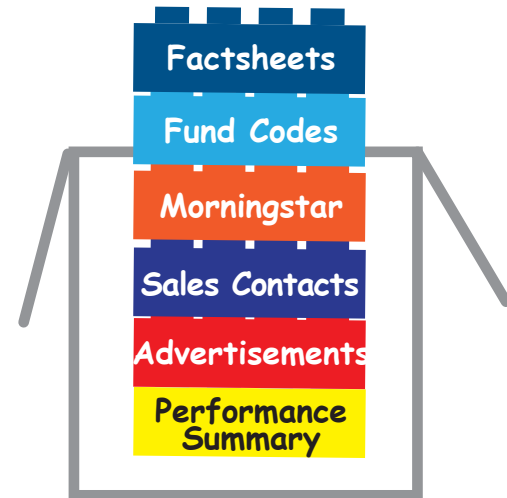
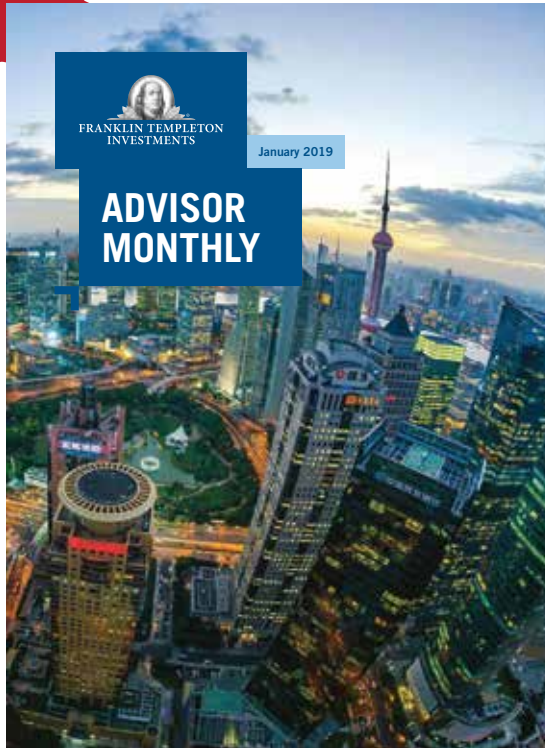


THIS IS HOW WE DO IT



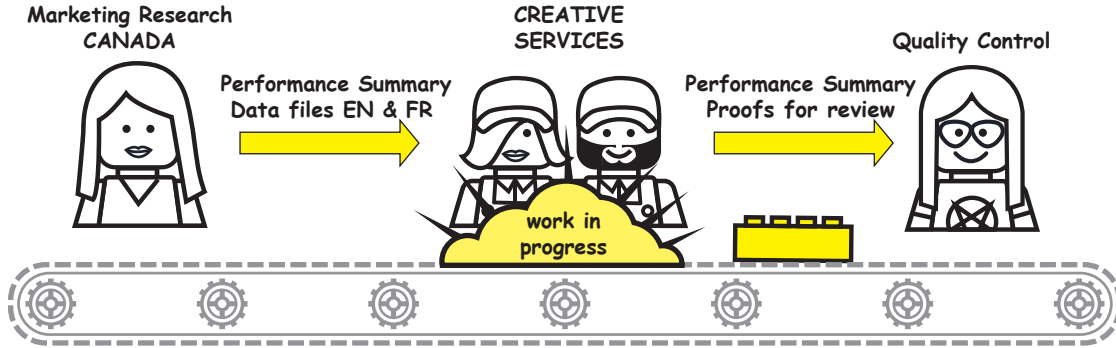
"Hard work beats talent if talent doesn't work hard." – Tim Notke



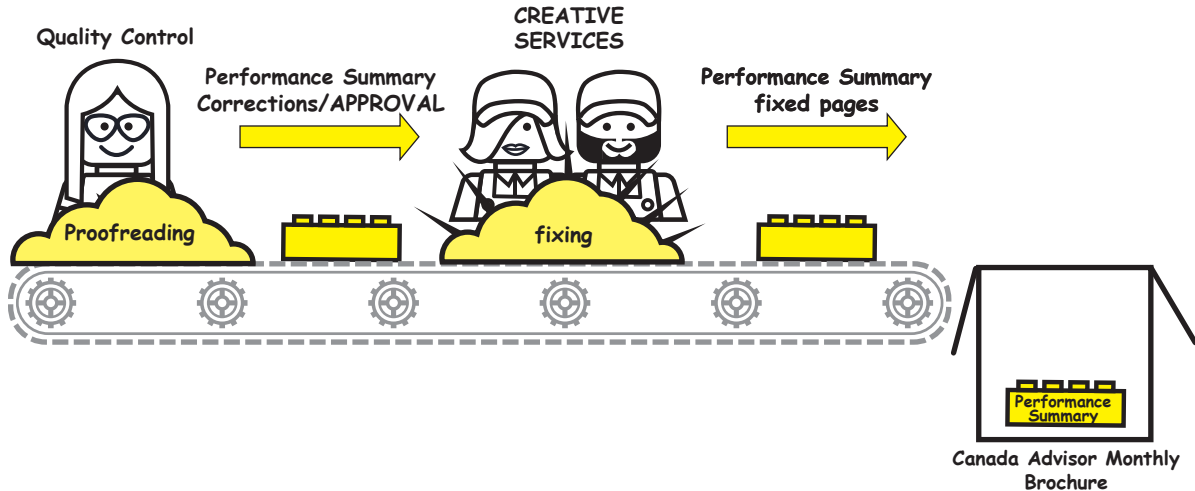
CANADA ADVISOR MONTHLY

PERFORMANCE SUMMARY STAGE

A

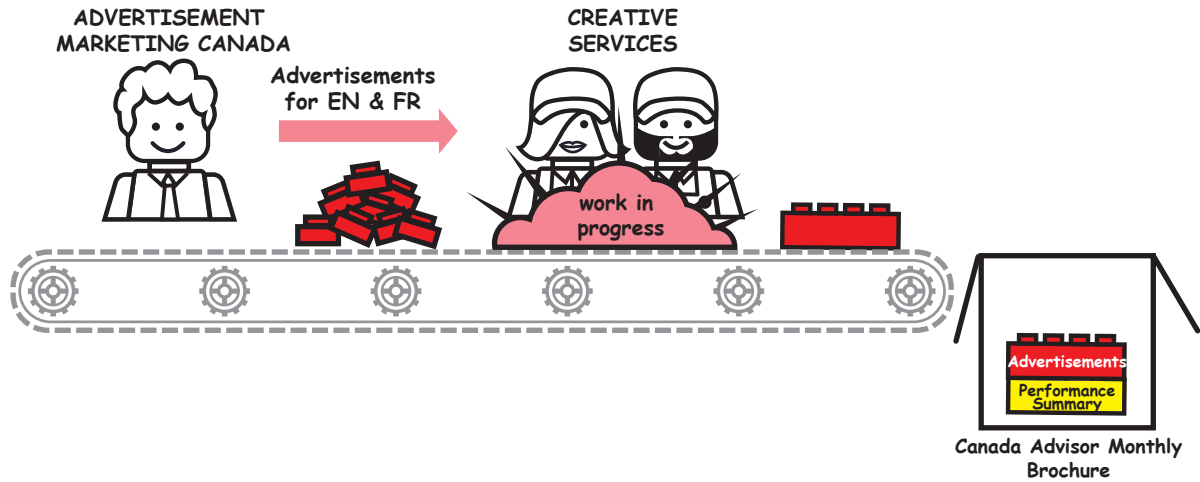


B





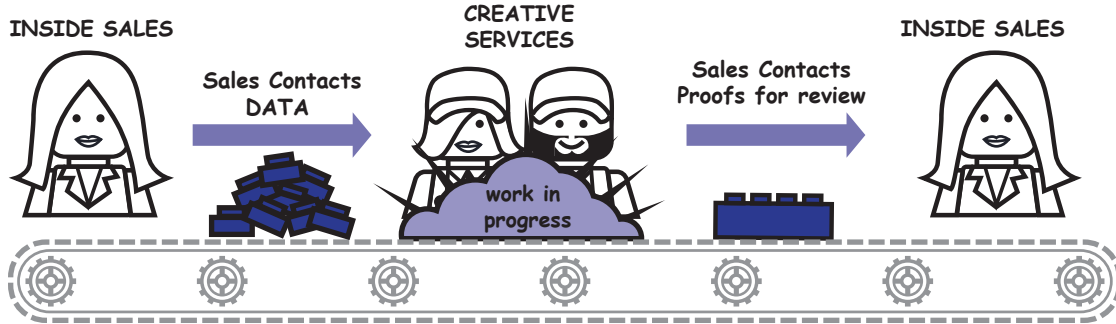
ADVERTISEMENT STAGE





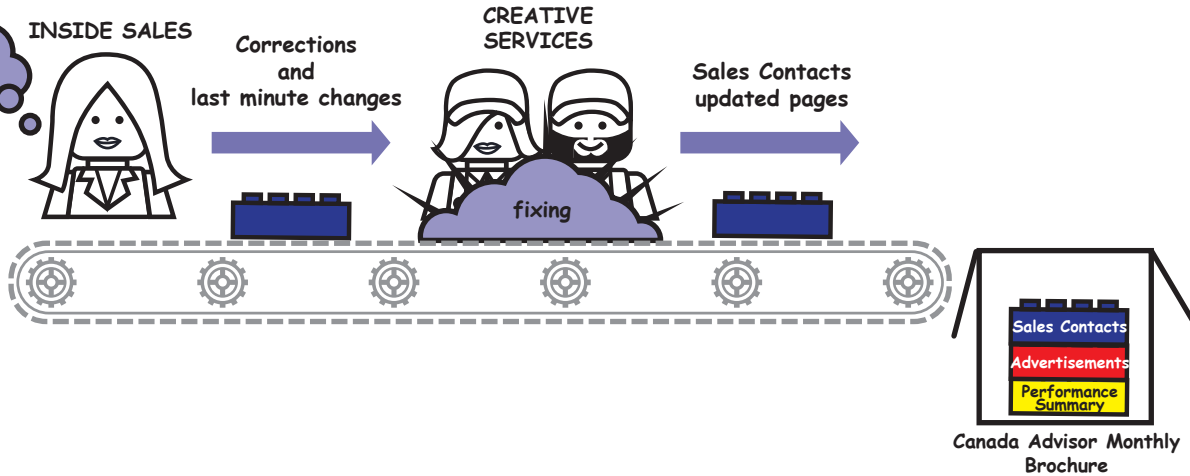
SALES CONTACTS STAGE

A



thinking...

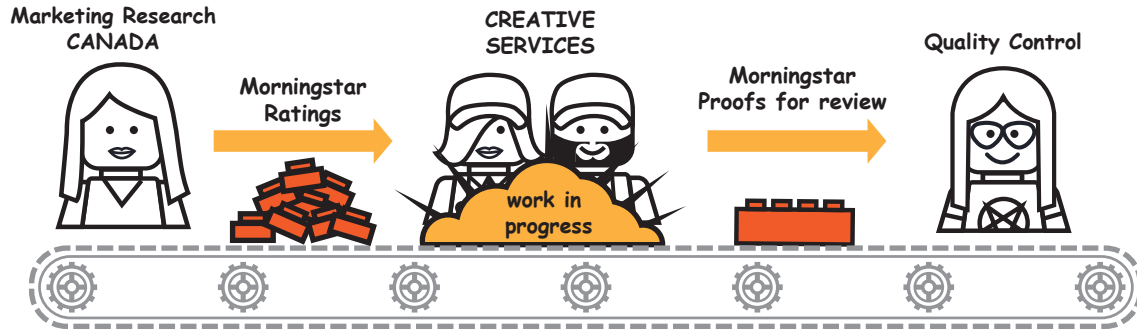
B



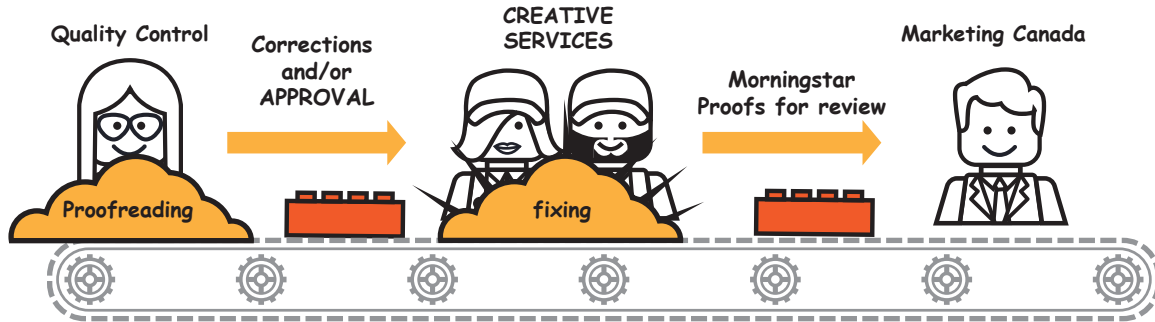


MORNINGSTAR STAGE

A

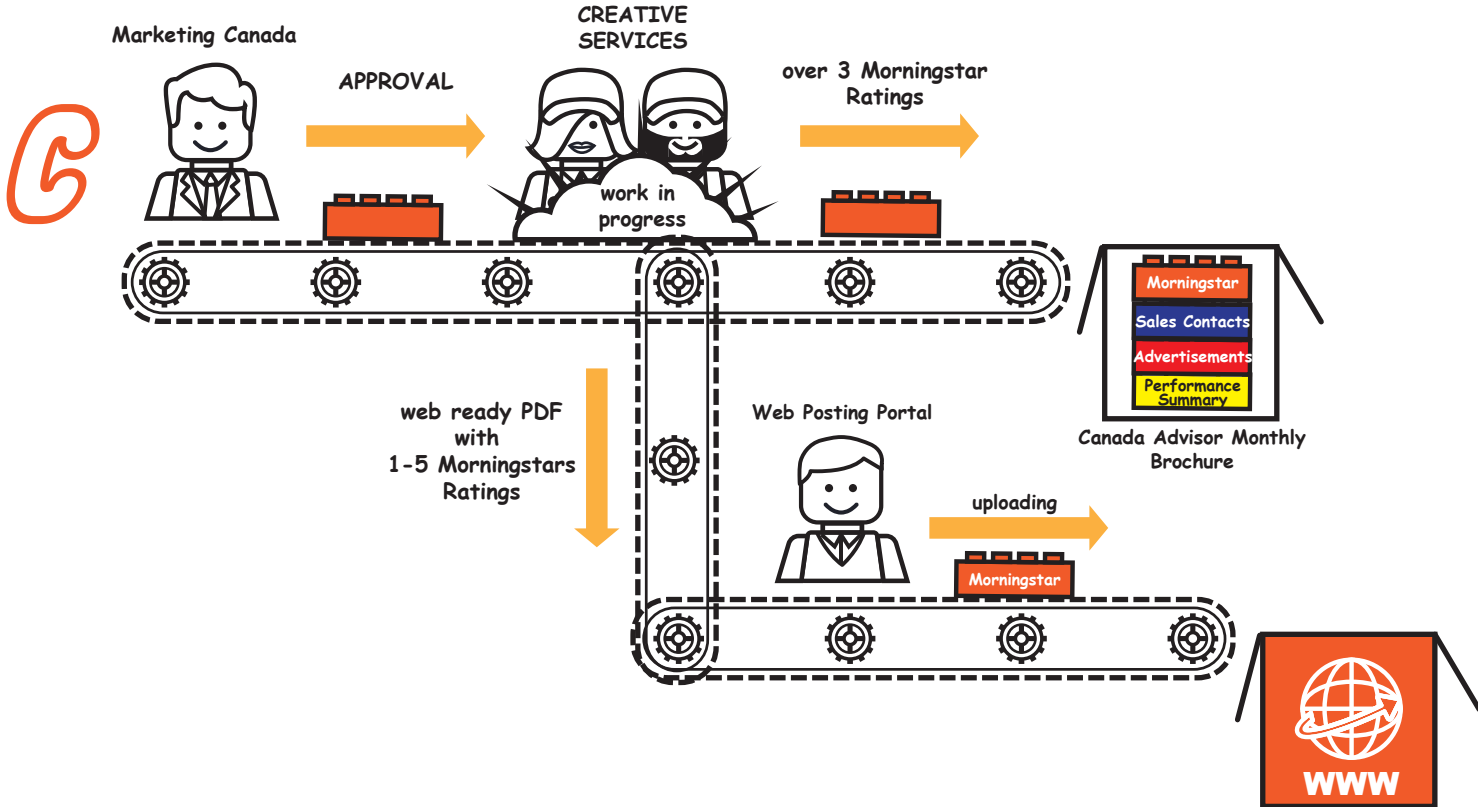


B





MORNINGSTAR STAGE CONT.





FUND CODES STAGE

A

Marketing Research CANADA



Fund Codes
DATA



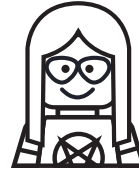
CREATIVE
SERVICES



Fund Codes
Proofs for review



Quality Control



B

Quality Control



Corrections
and/or
APPROVAL



CREATIVE
SERVICES

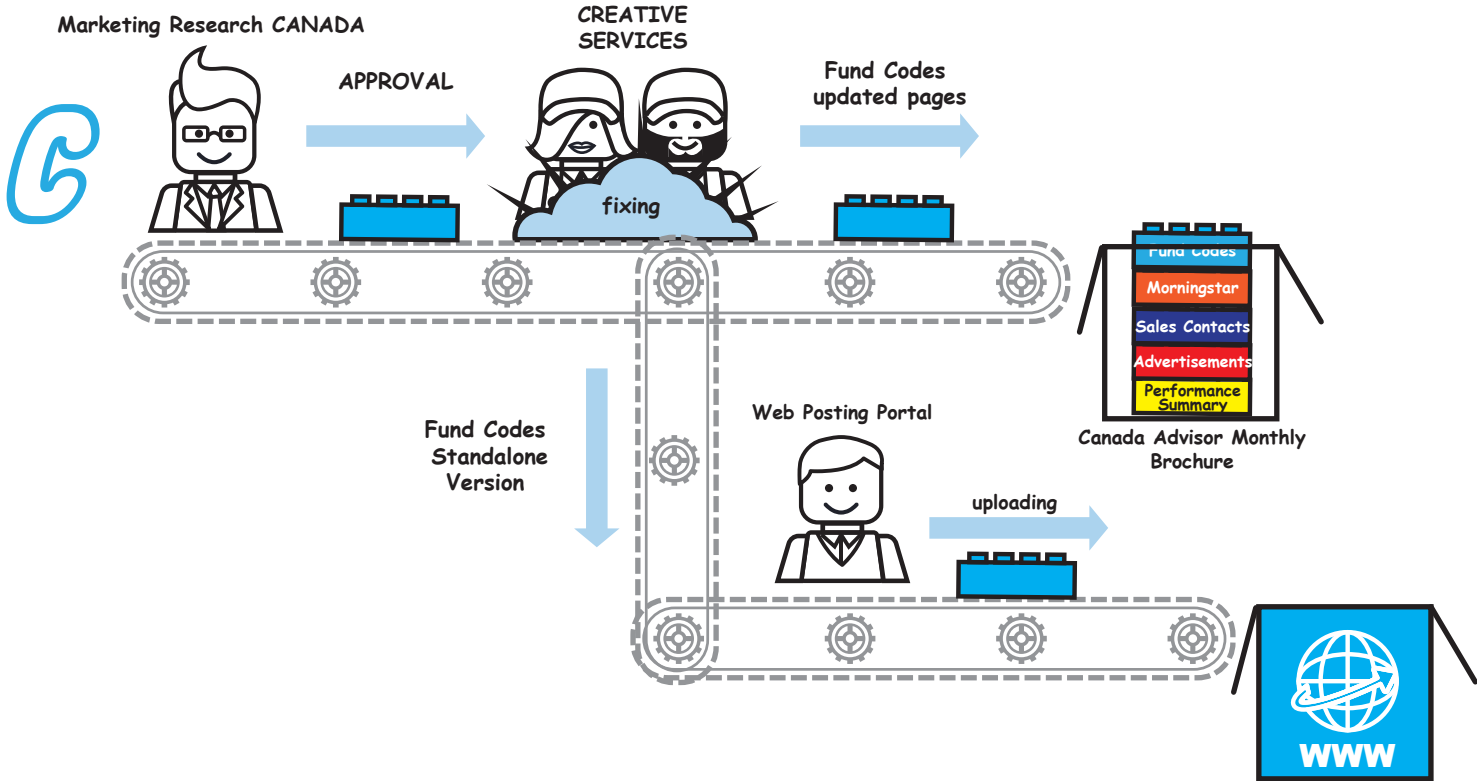


Fund Codes
Proofs for review





FUND CODES STAGE CONT.





FACTSHEETS STAGE

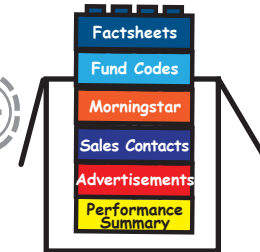
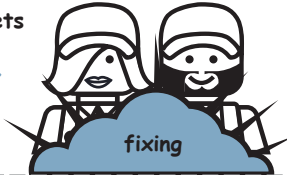
Marketing Research CANADA



Separate Factsheets
EN & FR



CREATIVE
SERVICES

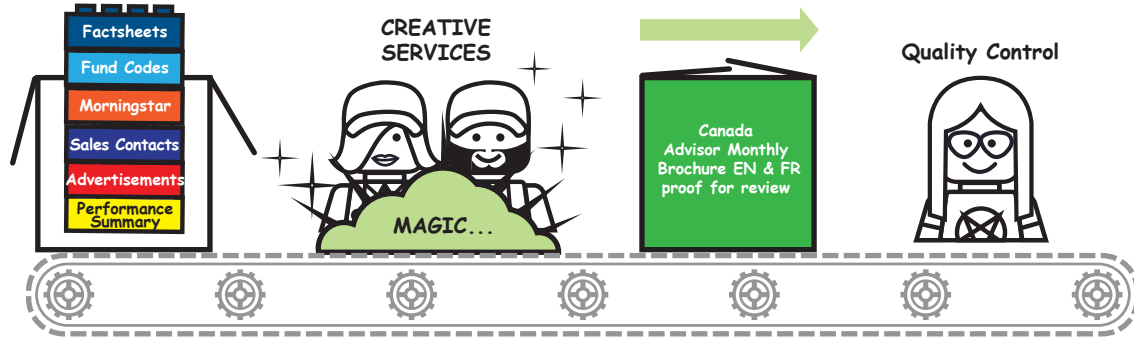


Canada Advisor Monthly
Brochure

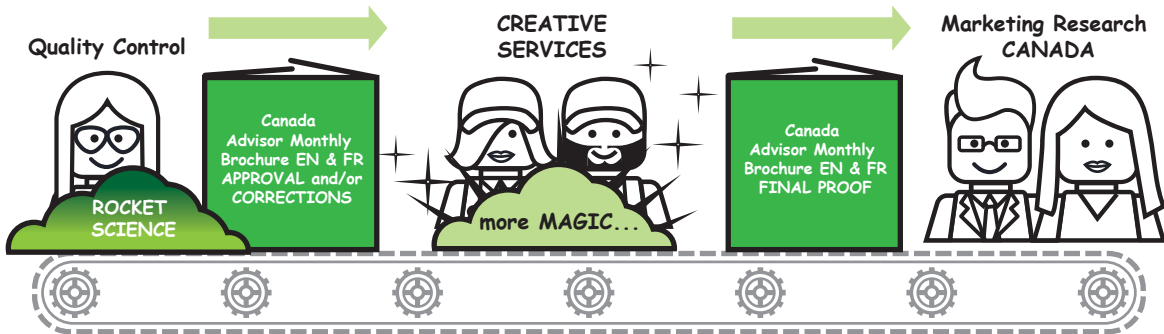
FINAL STAGE

Canada Advisor Monthly Brochure EN & FR

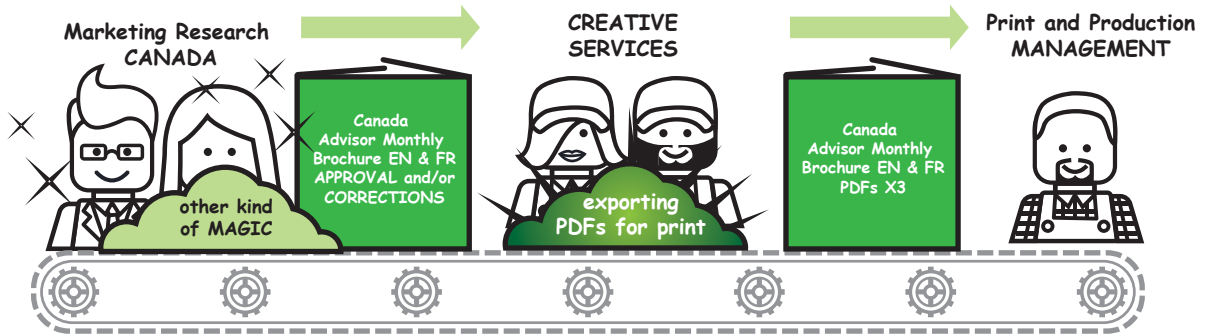
A



B



FINAL STAGE CONT.



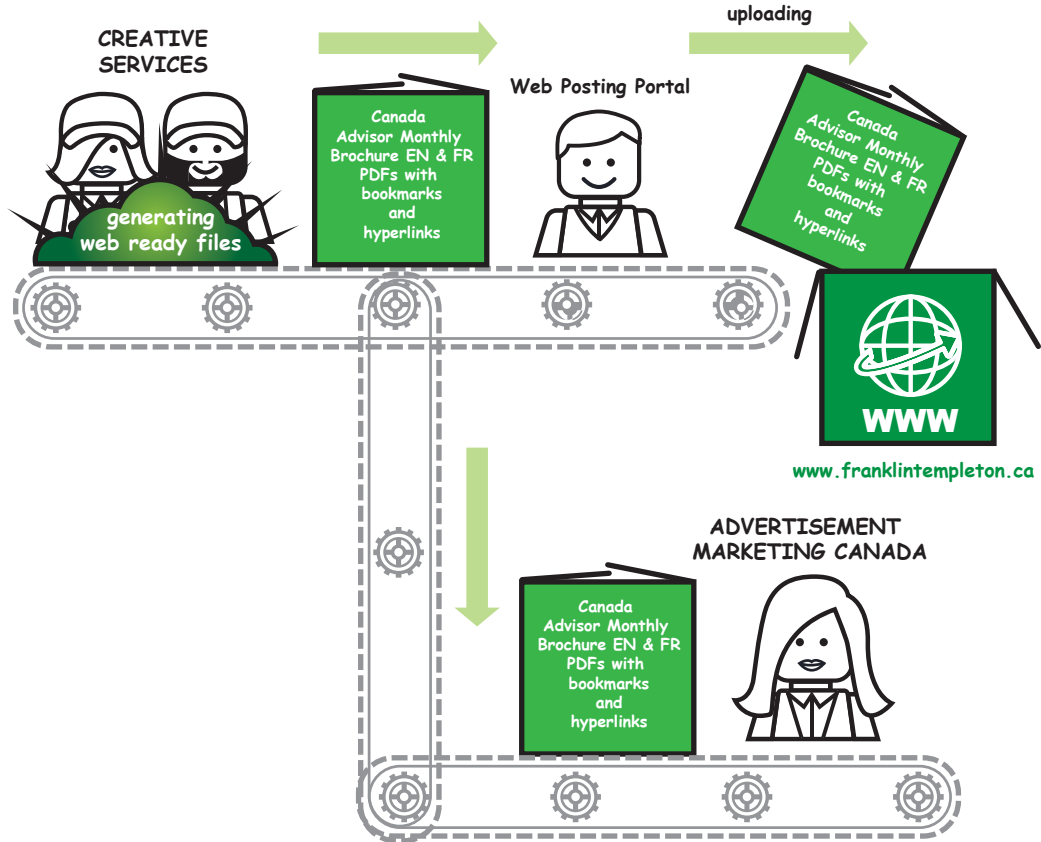
And... This is the end...





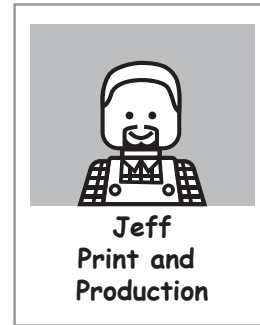
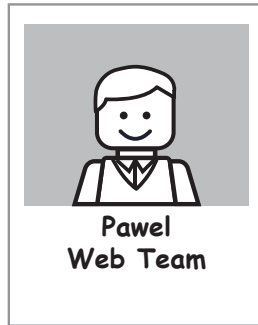
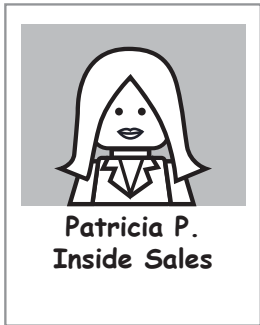


FINAL STAGE CONT.





CASTING:



THE END

*Comic Sans font was utilized with purpose because Papyrus font was unavailable.